



# Maroondah Calisthenics Club

Sponsorship Packages  
2021/ 2022



# About Maroondah Calisthenics Club

***Our Purpose*** – To bring people together with a passion for calisthenics, while inspiring self-confidence, discipline and the respect of the this unique sport of ours. We strive to give each individual calisthenics performer the tools they need to take our sport as far as they dream.

***Our Vision*** – To be an evolving club that provides a fun, safe, positive environment whilst challenging the boundaries of our sport.







***Our Mission*** – To be an inclusive and competitive club who gives our all each time we perform in a fun and professional manner, to not be driven by an ambition to win at all costs but to be driven by a respect for each other and an underlying enjoyment of getting together, working together, learning together, creating greatness whilst having fun in a safe environment

***Our Core Values*** - To work together as a strongly linked team, To ensure that every team member has the opportunity to reach their full potential, To make good friends, To keep the club evolving.

To have fun, To build self-esteem and confidence, To be 'good sports' and always respect the efforts of others, To always do our best. To treat everyone equally and with respect.

**DOING WHAT WE LOVE**

**SO OTHERS LOVE WHAT WE DO**



**OUR OFFER TO YOU** - We are very proud to have some amazing sponsors as part of our club that have continued to share our commitment and involvement in our local community. By providing sponsorship at any of our levels, your business details can be viewed on our website by families and friends of our current membership base and a further 1500+ followers via our Facebook and Instagram pages. We also provide our web address on every piece of advertising material we issue - from letter box drops to shopping centre displays, Bunnings BBQ's to articles in local newspapers. The exposure this can provide to your business is enormous.

**HOW YOU CAN HELP US** - Our club's continued success and growth both on and off the stage needs the support of our local community. We are a Not-For-Profit organisation and would love your support this season. In particular, for this year your support would go towards increased competition entry fees which as a club we need to find an additional \$14,000. We would also use any contributions towards costumes and equipment for our pupils.

# Sponsorship Packages

## Bronze - \$250

3 x Facebook posts per year  
3 x Instagram posts per year  
Business logo on website  
2 x tickets to annual concert

## Silver - \$500

4 x Facebook posts per year  
4 x Instagram posts per year  
Business logo on website and team app  
A4 poster promoting your business on our Noticeboard  
2 x tickets to annual concert

## Gold - \$1000 (2 only)

5 x Facebook posts per year  
5 x Instagram posts per year  
Business logo on website and team app  
A4 poster promoting your business on our noticeboard  
3 x tickets to annual concert  
Camp or Solo concert naming rights

## Platinum - \$2500 - only 1

6 x Facebook posts per year  
6 x Instagram posts per year  
Business logo on website and team app  
A4 poster promoting your business on our noticeboard  
4 x tickets to annual concert  
Annual club concert - Presenting Sponsor Rights  
Logo on any promotion material - (excludes uniforms)  
Plaque presented at annual concert





From all our calisthenics family, we thank you for taking the time to view our current sponsorship packages. We know the past year has been challenging in many ways and we hope that we can work together with our members and sponsors to continue to grow our great club and give back in anyway we can to the local community. We look forward to another great year of fun and friendships and growing our family on and off the stage.

Deb Fife – Maroondah Club President

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